

## About Prudentiallife

In 1978, Prudentiallife Plans, Inc. started as a pre-need company with a vision to serve the Filipino family by helping them prepare for a better future. Through the years, Prudentiallife has kept with many challenges by offering life, pension and education plans. It has diversified into financial services, non-life insurance, memorialization, real estate and travel and leisure. Prudentiallife's sincere commitment to enrich the lives of the Filipino family emanates from a caring corporate culture. Prudentiallife has become an icon of true and dedicated service and stands as a leading Filipino service company in the country today.

Prudentiallife is managed by professional, hardworking, values-oriented and customer-driven management and staff. Its trust fund has reached P16.2 billion in 2006 and is growing at an average of 20% annually. In 2006, the trust fund generated an income of P1.75 billion with a return on investment (ROI) of 16.80 % annually. Prudentiallife has area offices nationwide.

In partnership with



19<sup>th</sup>/f Trident Tower, 312 Sen Gil Puyat Ave.,  
Salcedo Village, Makati City.  
Tel. Nos.: 845-4101-02; 753-1034  
Fax No.: (632) 845-4117  
[www.prudentiallife.com/pfsi](http://www.prudentiallife.com/pfsi)

# Spend & Save



*The more you Spend using your  
Prudentiallife VISA, the more you  
Save with your Prudentiallife  
Optima Funds!*



**P**rudentialife VISA Card offers a unique way of saving for your future. The more you spend, the more you save. With the Equitable Rewards Program, you have a chance to Spend and Save by converting your points to a Prudentialife Fixed Income Fund investment. For every peso you spend, you increase your savings!

Just keep using your Prudentialife VISA Credit Card. For every 5,000\* accumulated rewards points, you may choose to deposit P1,000 in your name with Prudentialife Fixed Income Fund, a mutual fund managed by Deutsche Bank AG Manila.

The choice is yours. You can choose from two Reward Options:

1. One-time Conversion, OR
2. Automatic Conversion option. Everytime you accumulate 5,000 points, we will automatically convert it into a P1,000 investment in Prudentialife Fixed Income Fund.

#### Free Jumpstart Points Upon Enrollment

If you avail of automatic conversion, we will automatically credit 100 Equitable rewards points\*\* to your account upon enrolment.

#### Free Jumpstart Points for your Supplementary Cards

If you enroll your supplementary cardholder in the automatic conversion, you will earn an additional 50 Equitable Rewards Points.\*\*\*

#### Waived Front-End Fees for additional investments

If you enroll in either one-time conversion or automatic conversion and wish to add to your investment, the front-end fees will be waived.\*\*\*\*

For more information about Prudentialife Fixed Income Fund, visit <http://optima.prudentialife.com> or call our Financial Consultants at 812-8803 or 817-9599.

\* Reward Points converted are subject to change without prior notice

\*\* Applicable to the first 200 automatic conversion enrollees

\*\*\* Applicable to first 100 automatic conversion enrollees for supplementary cards

\*\*\*\* Front-end fees vary according to the amount invested, the maximum of which is equivalent to 2%. Waiver of front-end fees will only apply if invested on or before March 31, 2008.



## APPLICATION FORM

Name: \_\_\_\_\_  
LAST NAME FIRST NAME MIDDLE NAME

Nationality: \_\_\_\_\_ Civil Status: \_\_\_\_\_ Birthdate: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Tel. No.: \_\_\_\_\_ Mobile No.: \_\_\_\_\_

Email Address: \_\_\_\_\_

Business Address: \_\_\_\_\_  
\_\_\_\_\_

Tel. No.: \_\_\_\_\_ Mobile No.: \_\_\_\_\_

Email Address: \_\_\_\_\_

TIN No.: \_\_\_\_\_ SSS No.: \_\_\_\_\_

Credit Card no.: \_\_\_\_\_

Declaration: \_\_\_\_\_

For Placement: (please check)

Option 1: for one-time placement

Option 2: every accumulation of 5,000 \* rewards points.

\* Rewards points converted to P1,000 is subject to change without prior notice.

### DECLARATIONS

I hereby attest that (1) the information stated herein is accurate; and (2) I am not engaged in any of the unlawful activities listed in the Anti-Money Laundering Law; (3) that the funds I shall invest in the Prudentialife Optima Funds as managed by Deutsche Bank, AG Manila was not generated from any of the unlawful activities enumerated under the Anti-Money Laundering Law; (4) I have received, read and understood the most recent copy of the Prospectus/Information Memorandum and financial statements(s); and (5) I have also read and understood the terms and conditions and understand that investments will be valued once my funds have cleared the banking system.

I also acknowledge that should I decide to subsequently purchase shares/units the purchase transaction will not be processed into my account until the funds have finally cleared through the banking system and are available to Deutsche Bank AG Manila for Investment development. Upon final clearing of the funds through the banking system, I authorize Prudentialife by virtue of my signature on this document, to process all my subsequent transactions into my account. I acknowledge that the funds I shall invest will be subject to the required minimum amounts as prescribed in the Prospectus / Information Memorandum.

\_\_\_\_\_  
Signature